

DAISO
ダイソー



11月15日(金)～12月1日(日)まで
なくなり次第終了

1,100円[税込] 以上お買い上げのお客様に
オリジナルトートバッグをプレゼント!
レシートをお持ちの上、レジのアテンドまでお越しく下さい。



In March 1972 established Yano Shoten for the purpose of selling household goods. In December 1977 incorporated as Daiso Industries Co., Ltd. In November 1980 opened Tokyo Office. In October 1981 opened Kyushu Office. In July 1983 increased capital to 50 million yen. In January 1986 opened Osaka Office. In July 1987 constructed a new office building and a new warehouse, and relocated. In December 1987 opened Sapporo Office. Started developing "100 Yen SHOP Daiso". In August 1990 opened Nagoya Office. In April 1991 opened the first directly-managed store, "Takamatsu Store". Commenced full-scale expansion of "100-yen SHOP Daiso" chain. In November 1994 won the "Excellence Award" of the New Business Grand Prize at Japan New Business Conference. In September 1996 increased capital to 496.6 million yen. In November 1997 won the "Trade Contribution Company Award" of the Minister of Economy, Trade and Industry Awards. In 1998 Over 1,000 stores in Japan. In January 2000 won "99 Venture of the Year (Private Equity Category)". In March 2000 increased capital to 900 million yen. In June 2001 increased capital to 2.7 billion yen. In August 2001 expanded to Taiwan (opened first overseas store). In September 2001 expanded into Korea. In March 2002 expanded into Singapore. In won 2002 Zaikai Business Person of the Year Award. In June 2003 expanded into Thailand. In December 2003 expanded into Canada. In March 2004 expanded into UAE (United Arab Emirates). In July 2004 expanded into Kuwait. In December 2004 expanded into Qatar. Expanded into Indonesia. In May 2005 advance into Bahrain (open stores in 10 overseas countries and regions). In August 2005 expanded into Macau. In October 2005 expanded into Seattle U.S.A. In December 2005 expanded into New Caledonia. Expanded into Oman. In March 2006 expanded into New Zealand. In December 2006 expanded into San Francisco (U.S.A.). In 2007 thai factory and warehouse operation. In November 2007 expanded into Romania. In December 2007 expanded into Mauritius. In March 2008 expanded into Saudi Arabia (opened in 20 countries and regions overseas). In May 2008 expanded into Vietnam. In June 2008 expanded into Malaysia. In December 2008 expanded into Lebanon. In January 2009 expanded into Jordan. In April 2009 expanded into the Philippines. In 2010 over 3,000 stores worldwide. In May 2010 expanded into Australia. In September 2011 expanded into Mexico. In March 2012 expanded into Myanmar. In June 2012 expanded into China. In June 2012 started operation of Saitama RDC. In July 2012 started operation of Osaka RDC. In December 2012 expanded into Brazil. In March 2013 started operation of Niigata RDC. In June 2013 started operation of Kyushu RDC. In October 2013 started operation of Nagoya RDC. Started operation of Hiroshima RDC. In February 2014 started operation of Hokkaido RDC. In March 2014 started operation of Chiba RDC. In June 2014 expanded into Cambodia. In October 2015 made a subsidiary by acquiring shares of Chubu Shokai. In 2016 take over the business of Plus Heart. Vietnam factory and warehouse operation. In December 2016 expanded into Mongolia. In October 2017 expanded into Laos. In October 2017 made Midori Shoji a subsidiary by acquiring shares. In 2018 over 5,000 stores worldwide. In March 2018 Saito Yano inaugurated as President. In March 2018 established the 300-yen store, THREEPPY. In November 2018 expanded into Israel. In November 2018 expanded into Hawaii (U.S.A.). In March 2019 formulated new CI. In May 2020 acquired the 300-yen store, CouCou. In August 2020 established an e-commerce site for corporate customers. In March 2021 launched two brands, "Standard Products" and "Natural Coordinate". In March 2021 take over the business of Midori Shoji. In May 2021 established an e-commerce site for consumers.

DAISO

33%リサイクル材料使用 /
リサイクル繊維*を使用した
環境にやさしい
トートバッグ

*綿24%、レーヨン9%

※お一人様1回限り ※在庫が無くなり次第終了 ※ノベルティ1点のみのお渡しとなります。 画像はイメージです。